



**MARKET
EFFECTIVELY
TO EVERY
GENERATION**



CLASS CO-SPONSOR:



Blake Schaefer

Sales Manager & Mortgage Loan Originator

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RSVP:



**Lunch & Learn - IRL!
OPEN TO ALL AGENTS, BROKERS, & AGENCIES**



Date: Thursday, Sept. 28th 2023
Time: Lunch/Networking: 11:30-12:00pm,
Class: 12:00-1:00pm MDT

Location: Elevations Credit Union Basecamp
1 Environmental Way
Broomfield, CO 80021

Learn targeted marketing & communication strategies that connect with each generation from Boomers to Gen Z.

- Understand unique home preferences of Baby Boomers, Gen X, Millennials, and even Gen Z to help with your marketing
- Learn communication styles that build better connections with each generation
- Walk away with tactical marketing strategies you can use to target Boomers, Gen X, Millennials and Gen Z prospects and clients.

1 hour FREE CE credit

CLASS CO-SPONSOR:



Bret Fuqua

Sales Executive - WFG National Title

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CLASS INSTRUCTOR: Lisa Suazo | Marketing Technology Director | MyHome, A WFG Company